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FINANCIAL PLANNING GUIDE

Advance Funeral Planning Can Keep Finances Orderly

By JAMES BARRON

"Of all the purchases that people make, perhaps none is more difficult than a funeral. Too upset to bargain as they would when making any other expensive purchase - and too rushed to do any serious comparison shopping - customers often...discover, too late, how high the price of burying a loved one can be.

For most consumers a funeral is the third largest purchase they will ever make, directly behind their home and car. And consumer experts contend that a funeral is also the purchase about which customers know the least.